



MANUFACTURED HOUSING COMMUNITIES OF WASHINGTON

For Associate Members Only Ad Cost and Deadlines for Insertion in Eye on Olympia Newsletters

(eligible for web site ad, see below for details)

Ad Size	Ad Dimensions	Ad Cost 1x Insertion	Ad Cost 4x Insertion
Back Cover 3/4 page	8" H x 7 1/2" W	\$450	\$405 x 4 = \$1,620 (Save \$180)
Inside Front Cover	10" H x 7 1/2" W	\$450	\$405 x 4 = \$1,620 (Save \$180)
Inside Back Cover	10" H x 7 1/2" W	\$425	\$395 x 4 = \$1,580 (Save \$120)
Full Page	10" H x 7 1/2" W	\$420	\$390 x 4 = \$1,560 (Save \$120)
Half Page	4 3/4" H x 7 1/2" W	\$275	\$245 x 4 = \$980 (Save \$120)
Third Page	3 3/8" H x 7 1/2" W	\$205	\$175 x 4 = \$700 (Save \$120)
Quarter Page	4 3/4" H x 3 5/8" W	\$185	\$150 x 4 = \$600 (Save \$140)
Business Card	2" H x 3 5/8" W	\$100	\$70 x 4 = \$280 (Save \$120)
<p><i>Ads provided by advertisers must meet professional publishing standards. Design or modifications to ads are billable at \$75 per hour, \$40.00 minimum charge, billed to the advertiser. For questions about production standards, please call Washington Media Services, Inc. (360) 754-4543. All ads subject to approval by MHCW.</i></p>			<p>Ads must be the same size for all four insertions and must be paid in advance at first insertion for discount on insertion.</p>

\$200.00 per issue spot color charge

Ad Deadline Dates and Payment Due Publish Date of Newsletter

November 5 January
 February 5 April
 May 5 July
 August 5 October

Payment policy:

Payment is due before insertion date of ad.

Make payment payable to:

Manufactured Housing Communities of Washington

Send check along with ad to:

*Washington Media Services, Inc.
 P.O. Box 7184, Olympia, WA 98507
 (360) 754-4543 • Fax (360) 943-7086*

Any advertising questions please contact:

Crissy McGee or
 Joyce Willms

visit: www.mhcv.org

When a contract is signed to run an ad for 1 year, you are eligible to have an ad on the MHCW web site. Price for web site ad is \$90.00 extra (\$50.00 for ad space + \$40.00 for upload to website). Design costs are paid by advertiser. Call for more information.

Flyer insertion also available. \$450.00 each insert, this does not include printing. Inserts must be pre-approved by MHCW. Quantity of 870 is needed. Checks payable to MHCW. Send payment along with printed job to WMS address.

Conditions: Washington Media Services, Inc. and The Manufactured Housing Communities of Washington Eye on Olympia Newsletter assumes no financial responsibility for typographical errors or omissions. The advertiser assumes liability for the content of the advertisement and any claims that may arise there from against the publisher.



MANUFACTURED HOUSING COMMUNITIES OF WASHINGTON

Eye On Olympia Advertising Insertion Order, Contract & **INVOICE**

For more information, contact Crissy at phone: 360.754.4543 • fax: 360.943.7086 • email: crissy@wamedia.com

We _____ (firm) agree to advertise in the Eye of Olympia, published by the Manufactured Housing Communities of Washington, year _____ to commence **(Jan., April, July, Oct.)** and end _____, 20____.
(circle month to begin) (month) (year)

The ad insertion will run _____ times at the size of _____ page.
 The cost for each ad insertion shall be \$ _____ per issue for a total of \$ _____.
 The cost for spot color in ads shall be \$200.00 per color X _____ colors, for a total of \$ _____.
 PMS Colors (please specify PMS #) _____

All ads shall be supplied High resolution PDF (call WMS if you have questions). If ad preparation is required, i.e. typesetting and design, the cost of work performed shall be charged to the advertiser at a rate of \$75.00 an hour with a minimum charge of \$40.00.
Website ad space can be purchased for \$50.00. There is an additional charge of \$40.00 to post qualifying ad to website.
 Flyer inserts are **\$450 per insertion** for camera ready: printing or design is an extra charge.

ADVERTISER PLEASE FILL OUT

Advertising firm _____
 Contact person _____
 Email _____
 Address _____
 City _____ State _____ Zip _____
 Phone (_____) _____
 Fax (_____) _____
 Advertiser Signature _____

YES, I/we understand that before ad is published, **completed form must be faxed back to Crissy at WMS 360.943.7086 and payment for ad** (issue to issue and yearly) **is due in full at time of order.**

AD INSERTION TOTAL (from totals above)

Please Note: for discount rate, full payment due at time of first insertion.

Cost of ad insertion \$ _____
 Cost for spot color(s) \$ _____
(1 spot color \$200.00 each insertion)

Cost for flyer insert \$ _____
(1 insert \$450.00 each insertion)

Website ad space + posting service \$ _____
(Eligible with 1 year contract, ad space \$50.00 and posting service \$40.00, total of \$90.00, must receive payment in advance)

New ad or ad changes (please see Ad Design services cost)

TOTAL \$ _____

Payment being sent
 Credit Card (please fill out below)

I authorize that the credit card number listed below may be used, as a form of payment to Manufactured Housing Communities of Washington.
(Please print clearly)

Credit Card Number (Visa • Master card): _____
 3-digit Security Code from Back of Card: _____ Exp. Date: _____
 Name of Cardholder: _____
 Signature of Cardholder: _____
 Complete credit card billing address: _____
 City: _____ State: _____ Zip: _____

WMS can design your ad today!

Ad design is an additional charge of \$75.00 per hour with a minimum charge of \$40.00.
 For more information, contact Crissy or Joyce at (360) 754-4543.

AD DESIGN TOTAL

Cost for ad design \$ _____

TOTAL \$ _____

Payment being sent

Please make check payable to Washington Media Services for **ad design only**.
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