



# MANUFACTURED HOUSING COMMUNITIES OF WASHINGTON

## For Associate Members Only Ad Cost and Deadlines for Insertion in Eye on Olympia Newsletters

(eligible for web site ad, see below for details)

Ad Size	Ad Dimensions	Ad Cost 1x Insertion	Ad Cost 4x Insertion
Back Cover 3/4 page	8" H x 7 1/2" W	\$450	\$405 x 4 = \$1,620 (Save \$180)
Inside Front Cover	10" H x 7 1/2" W	\$450	\$405 x 4 = \$1,620 (Save \$180)
Inside Back Cover	10" H x 7 1/2" W	\$425	\$395 x 4 = \$1,580 (Save \$120)
Full Page	10" H x 7 1/2" W	\$420	\$390 x 4 = \$1,560 (Save \$120)
3/4 Page	7 1/2" H x 7 1/2" W	\$350	\$320 x 4 = \$1,280 (Save \$120)
Half Page	4 3/4" H x 7 1/2" W	\$275	\$245 x 4 = \$980 (Save \$120)
Third Page	3 3/8" H x 7 1/2" W	\$205	\$175 x 4 = \$700 (Save \$120)
Quarter Page	4 3/4" H x 3 5/8" W	\$185	\$150 x 4 = \$600 (Save \$140)
Business Card	2" H x 3 5/8" W	\$100	\$70 x 4 = \$280 (Save \$120)
<p><i>All ads shall be supplied high resolution PDF or JPEG formats (call WMS if you have questions). If ad preparation is required, i.e. typesetting and design, the cost of work performed shall be charged to the advertiser at a rate of \$75.00 an hour with a minimum charge of \$40.00. For questions about production standards, please call Crissy or Adriane at Washington Media Services, Inc. (360) 754-4543. All ads subject to approval by MHCW.</i></p>			<p><b>Ads must be the same size for all four insertions and must be paid in advance at first insertion for discount on insertion.</b></p>

Ad Deadline Dates and Payment Due	Publish Date of Newsletter
November 5 .....	January
February 5 .....	April
May 5 .....	July
August 5 .....	October

**\$200.00 per issue  
spot color charge**

**\$600.00 per issue  
full color charge**

**Payment policy:**

*Payment is due before insertion date of ad.*

**Make payment payable to:**

*Manufactured Housing Communities of Washington*

**Send check along with ad to:**

*Washington Media Services, Inc.  
P.O. Box 7184, Olympia, WA 98507  
(360) 754-4543 • Fax (360) 943-7086*

**Any advertising questions please contact:**

Crissy or Adriane

visit: [www.mhcnw.org](http://www.mhcnw.org)

When a contract is signed to run an ad for 1 year, you are eligible to have an ad on the MHCW web site. Price for web site ad is \$90.00 extra (\$50.00 for ad space + \$40.00 for upload to website). Design costs are paid by advertiser. Call for more information.

Flyer insertion also available. \$475.00 each insert, this does not include printing. Inserts must be pre-approved by MHCW. Quantity of 870 is needed. Checks payable to MHCW. Send payment along with printed job to WMS address.

**Conditions:** Washington Media Services, Inc. and The Manufactured Housing Communities of Washington Eye on Olympia Newsletter assumes no financial responsibility for typographical errors or omissions. The advertiser assumes liability for the content of the advertisement and any claims that may arise there from against the publisher.



# MANUFACTURED HOUSING COMMUNITIES OF WASHINGTON

## Eye On Olympia

Advertising Insertion Order, Contract &

# INVOICE

For more information, contact Crissy at phone: 360.754.4543 • fax: 360.943.7086 • email: crissy@wamedia.com

We \_\_\_\_\_ (firm) agree to advertise in the Eye of Olympia, published by the Manufactured Housing Communities of Washington, year \_\_\_\_\_ to commence **(Jan., April, July, Oct.)** and end \_\_\_\_\_, 20\_\_\_\_. The ad insertion will run \_\_\_\_\_ times at the size of \_\_\_\_\_ page.

The cost for each ad insertion shall be \$ \_\_\_\_\_ per issue for a total of \$ \_\_\_\_\_.

Spot color \$200.00 per color X \_\_\_\_\_  Full color \$600.00 for a total of \$ \_\_\_\_\_.

PMS Colors (please specify PMS #) \_\_\_\_\_

All ads shall be supplied high resolution PDF or JPEG formats (call WMS if you have questions). If ad preparation is required, i.e. typesetting and design, the cost of work performed shall be charged to the advertiser at a rate of \$75.00 an hour with a minimum charge of \$40.00. Website ad space can be purchased for \$50.00. There is an additional charge of \$40.00 to post qualifying ad to website. Flyer inserts are \$450 per insertion for camera ready: printing or design is an extra charge.

### ADVERTISER PLEASE FILL OUT

Advertising firm \_\_\_\_\_

Contact person \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

### AD INSERTION TOTAL (from totals above)

**Please Note: for discount rate, full payment due at time of first insertion.**

Cost of ad insertion \$ \_\_\_\_\_

Cost for spot color(s) \$ \_\_\_\_\_  
(1 spot color \$200.00 each insertion)

Cost for full color \$ \_\_\_\_\_  
(full color \$600.00 each insertion)

Website ad space + posting service \$ \_\_\_\_\_  
(Eligible with 1 year contract, ad space \$50.00 and posting service \$40.00, total of \$90.00, must receive payment in advance)

Cost for flyer insert \$ \_\_\_\_\_  
(1 insert \$450.00 each insertion)

New ad or ad changes (please see Ad Design services cost)

TOTAL \$ \_\_\_\_\_

**Date Payment Sent** \_\_\_\_\_

**Credit Card (please fill out below)**

I authorize that the credit card number listed below may be used, as a form of payment to Manufactured Housing Communities of Washington. (Please print clearly)

Credit Card Number (Visa • Master card): \_\_\_\_\_

3-digit Security Code from Back of Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Complete credit card billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### WMS can design your ad today!

Ad design is an additional charge of \$75.00 per hour with a minimum charge of \$40.00.

For more information, contact Crissy or Adriane at (360) 754-4543.

### AD DESIGN TOTAL

Cost for ad design \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

**Date Payment Sent** \_\_\_\_\_

Please make check payable to Washington Media Services for **ad design only**.

Mail payment to Washington Media Services, Inc. P.O. Box 7184 • Olympia, WA 98507.

Please make check payable to Manufactured Housing Communities of Washington for **ad insertion only**.

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